



Good Food, Good Life

Nestlé is the world's largest Food and Beverage Company. To keep us ahead in the ever changing environment, we are constantly driving forward the boundaries of our industry.

Nestlé Adriatic, covering Croatia, Serbia, Montenegro, Macedonia, Bosnia & Herzegovina and Kosovo (with headquarters in Zagreb), is today one of the fastest growing companies in this region.

We offer you the possibility to become a member of our successful team in the position of:



Senior Product Manager (m/f)



Requirements:

- BA in Marketing, Economy or similar field
- Minimum 5 years of experience in relevant area in FMCG company
- Excellent knowledge of consumers and customers
- Excellent organizational skills
- Strongly result focused
- Strategic thinking
- Excellent computer skills
- Fluent English



Responsibilities:

- Contribute to the marketing strategy development by providing local insights
- Acting as consumer expert of different categories locally distributed and highly involved in Brand plan elaboration
- Responsible for the operational - local execution of the brand plan for all elements of the marketing mix:
 - a) proposing and monitoring of brand supporting activities
 - b) price strategy (VC for all SKU's), controlling the execution
- Monitoring of given marketing budgets
- Tracking of MS and distribution coverage
- Local Implementation of Brand strategy

Position is based in Belgrade and reports to Marketing Manager.
Only short listed candidates will be contacted.



Application should be submitted in English until March 14, 2010.



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